

Stewart is pleased to invite your firm and your families to submit a work sample to provide video meeting enlivenment services as referenced herein. Please note that all correspondence, questions, and communications shall be through Stewart Marketing in written form only via email or social media. Or delivered via GrubHub with a BLT.

Your top-notch proposals, designs, and communications with our team over the past years (how many years has 2020 been now?) have not gone unnoticed, and we are pleased to invite you to the next step in the holiday procurement process.

With Halloween behind us and the candy long gone, Stewdolph is ready to bring on the next sweet treat: a video chat with his “deerest” buddies. He doesn’t want his woodland friends to get Zoom fatigue, so he wants to spruce up the video backgrounds and winter décor.

Be sure to add yourself or another special guest to the meeting! Will Stewdolph and his friends be talking about what to get each other for the holidays? Will they be plotting to build ArcGIS maps locating all the snow men with edible carrot noses? Who knows? The fun is up to you and your best schooling-from-home student interns.

The project description and specifics are outlined below:

### **PROJECT DESCRIPTION**

The attached project concept, created by one of Stewart’s marketing merrymakers, Kirsten, can be decorated however your home elves see fit. Please limit the material selections to non-food items to cut down on the number of half-eaten, slightly damp candy canes that might get stuck to the official entry. We are hoping to receive entries, not entrees.

### **PROPOSAL REQUIREMENTS**

Compliant submissions should address the following topics at a minimum:

1. Color the attached coloring page.
2. Have fun.
3. Be merry.



**EVALUATION FACTORS**

Entries will be grouped according to the age of the proposed Intern Project Manager in three categories: 5 and under, 6-8, and 9-12, indicated on your entry.

**SELECTION CRITERIA**

In selecting proposals, the selection committee will take into consideration qualification information including such factors as:

- 1. Creativity.
- 2. The amount of perceived fun experienced by your key team members.

**SUBMITTAL REQUIREMENTS**

Proposing firms must submit a minimum of one photo or scan of their creation on Instagram by 5 pm on **Thursday, December 10**, using the hashtag #StewartGingerbreadContest, and tag Stewart using the appropriate handle below. If you do not have an Instagram account, you can post on Twitter.

Acceptable formats include:



Please direct questions to the Stewart team prior to 12 pm on 12/10/2020.

- Megan MKennedy@stewartinc.com
- Betsy BLoeb@stewartinc.com
- Allyce ABrown@stewartinc.com
- Kirsten KMoore@stewartinc.com
- Krystal K Lynch@stewartinc.com
- Maressa MGabriel@stewartinc.com

The winning artists will be notified on December 18. Prizes will be awarded to the winners as well as charities of their choice.

Good luck to all participants! Have fun!

**SCHEDULE**

Receive coloring page from Stewart	You just did.
Submittals due	Dec. 10 by 5 pm
Winner notified	Dec. 18

